

## PRESS INFORMATION

### **Schlosshotel Fiss: an Alpine break for your heart and soul**

A holiday experience for families at the heart of Tyrol's luxury ski resort and summer paradise, Serfaus-Fiss-Ladis

*"In an ever-changing world, we want to serve as an anchor. A space full of harmony and strength; of continuity and inner balance. A home for the heart and soul – a place to enjoy moments of happiness, close encounters with nature, and sportive adventures together."*  
Simone Domenig

1,436 metres closer to the sun and far away from the daily grind, Schlosshotel Fiss (SHF) is a remarkable holiday destination – a hotel with authentic elegance and rooms abounding with individual character, created and run by the Domenig family for over 30 years. SHF is located high up on a sun-drenched plateau in the Alps, ideal for a luxury ski-in and ski-out experience in the middle of Tyrol's multi-award-winning holiday region Serfaus-Fiss-Ladis. Here, an attentive team of qualified staff create the unrivalled Schlosshotel experience. At its heart this means: elegant relaxation, gourmet moments, and Alpine adventures, both in summer and winter. The vast range of offers and services provided by this hotel, recognised with five stars, enthralls discerning families and relaxation-seeking couples alike.

#### **Tradition and passion**

In 1940, a hunting lodge opened its doors high above the Fiss village. The lodge soon became the social centre of this still very charming mountain village and was transformed into a hotel with 50 beds in 1970. The Domenig family purchased Schlosshotel Fiss in 1991 and led it into a successful future – inspired by their personal vision, generous hospitality, and wise investment in quality by way of continuous renovations and extensions. This strategy has always been set by the women of the house: Bernadette and Simone Domenig influence its firmly grounded yet light-footed elegance. With empathy and warmth for others, a sense of classic aesthetics, and high aspirations, this mother and daughter team created a unique holiday realm. They diligently choose and select every detail and design rooms that allow guests to savour every moment – whether as a pair or with the entire family.

#### **Every room is a realm**

The hotel's architecture alone evokes a luxurious retreat. Characterised by a sense for the finest and by the owners' personal hallmarks, Schlosshotel Fiss perfectly blends Alpine cosiness and sophisticated interior design. Harmony reverberates throughout the rooms. Durable natural materials, such as fine wood and stone, combined with premium fabrics and hand-selected décor, contribute to the hotel's consistent, timeless elegance.

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The 135 individually designed rooms and suites are furnished to provide every comfort. They open up to spectacular views of the Tyrolean mountains and, with their refined style, emanate serene tranquillity. Each accommodation is equipped with a private terrace, a balcony, or a French balcony. Depending on the room category, day beds, visually separated sleeping areas, or separate children's rooms are provided for families. Everyone receives their very own retreat and plenty of privacy. The highlights are the two Panorama Suites: spread out across two floors and an area of 100 square metres, they can host four to six guests. In addition to three bedrooms, three living rooms, and two bathrooms, the generous panorama rooftop terraces promise exceptional moments of luxury – as does the gas fireplace in one of the suites.

In the winter of 2021 and 2022, Schlosshotel Fiss introduced its latest addition: the Chalet Suite, situated only two minutes walking distance from the hotel. Once again, the host family's refined sense of aesthetics has resulted in an exceptional haven: premium, hand-picked materials, seamlessly combined with sumptuous fabrics, radiate a warm atmosphere of belonging as in the most luxurious residence. Featuring three bedrooms, three bathrooms, and a fully equipped kitchen, this suite ensures an extra amount of privacy and exquisite comfort on over 250 square metres. The suite is a secluded home away from home, combined with exclusive amenities and attentive hotel services, for four to six guests.

### **Slow food, steak, and wines of the world**

Like every element of Schlosshotel Fiss, its culinary options make for an extraordinary and delicious experience. Chef de Cuisine Mathias Seidel and his team spoil guests with their slow food philosophy, continuously striving to offer creative interpretations of the best quality products from trustworthy, local suppliers. Every day, guests enjoy a thoughtfully arranged buffet breakfast, an incredibly varied afternoon selection, and a phenomenal gourmet dinner. The four-course dinner with its à-la-carte choice of dishes is enhanced by crisp salads and fine cheeses from the buffet. There is even a separate children's buffet. Comfortable dining nooks, crackling fireplaces, and mindfully selected décor create the stylish ambience of the hotel's restaurant, which also has its own adults-only dining area.

Gourmets looking for a memorable culinary experience, whether hotel guests or the public, are well-advised to book a night at the Beef Club. "Steak that Feels like Fine Dining" is the motto of this à-la-carte restaurant, which first opened in 2018. The stylish location is beloved for its casual atmosphere, chic, contemporary interior design, and exceptional delights for the palate. The restaurant's meat is sourced from a few select international top suppliers and prepared to perfection in the Big Green Egg.

Moreover, guests appreciate SHF as a first-class wine hotel. The hotel's wine cellar, curated with heart and talent by Sommelier Peter Jobst and his expertly skilled team, comprises approximately 800 bottles. They range from international wine classics to special rarities and

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fine bottles from Austria. Many wineries have been close partners with Schlosshotel Fiss for many years, including the family-run Prieler vineyard in Burgenland. The trade press regularly ranks Prieler wines among the country's top wines. The partnership between Prieler and SHF culminated in the hotel's anniversary wine, bottled on the occasion of its 30<sup>th</sup> birthday in 2021. The anniversary wine is a full-bodied red cuvée made from Merlot and Cabernet Sauvignon grapes with fruity berry notes.

Guests are also invited to explore and savour a variety of premium products at the lounge bar. It is the hotel's beating heart and is open all day every day. Bar Manager Sam Lutz and his team pour all their experience and creativity into developing and presenting a unique drinks menu, rich with intriguing surprises ready to burst onto the guests' palate. The delicious menu includes the hotel's own gin and homemade syrups and liqueurs. At the generous cigar lounge, lavishly furnished with elegant wood and leather, guests will find an excellently assorted humidor with cigars from across the world.

### **Alpine wellness**

Five stars, 5,000 square metres, and spa experiences to indulge all five senses: the spa at Schlosshotel Fiss promises precious moments of rejuvenation for relaxation-seekers of all ages. The light-flooded Aqua Monte waterscape is an experience in itself. The 37-metre-long pool lets you glide from the beautiful interior out to the hotel's garden, providing impressive views of the Tyrolean Alps. The Alps are also part of the experience when taking a dip in the hotel's outdoor saltwater Jacuzzi, filled with refreshing spring water. The Relax Gallery and its panorama Jacuzzi provide plenty of quiet places for grown-ups to retreat, while the soundproofed Splash water world means pure delight for the younger guests. The 100-square-metre pool for children and teenagers with a separate paddling pool, tube and wave waterslides, and rocking bay ensures fun and action for days on end.

The Family Spa offers peace and quiet for all ages. Several saunas, a steam room, and a vibrant relaxation area await, as do supervised infusions, packs, and scrubs suitable for children. Relaxation-seekers are also welcome at the magnificent Schloss Spa, boasting different saunas, steam rooms, an infrared cabin, a Kneipp path, many inviting lounges, heated waterbeds, and an open fireplace. 14 beauty and treatment rooms, including a Private Spa Suite and Hammam, provide the perfect atmosphere to dive into personalised spa experiences with locally sourced herbs and other exceptional natural ingredients from the surrounding mountains. The spa also uses beauty products by Pharmos Natur and QMS Medicosmetics.

The hotel's sports and fitness facilities are equally outstanding. With cardio and strength training equipment by Technogym, Power Plate machines, spinning bikes, and more, the Schloss Gym provides an excellent workout space. Guests may train according to their individual workout plan or under the guidance of a personal trainer. In addition, the friendly spa team organises an exercise programme with different activities daily. Group classes range

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from guided yoga at the Spirit & Soul Pavilion to spinning or aqua fitness. For those who prefer to get active outdoors, the hotel offers sunrise and gourmet hikes, as well as meditative dew and forest walks in a delightful natural setting. The hotel's ultimate goal is to provide guests everything they need to restore harmony to their body and soul and find lasting relaxation.

### **A family paradise**

Making its youngest guests feel welcome in its warm surroundings is also a top priority for Schlosshotel Fiss. Set amid one of the most child-friendly destinations in the Alps, this hotel fulfils all requirements for an unforgettable family getaway. The hotel's infrastructure is very well-thought-out, and its friendly ambience is perfect for families to enjoy a well-deserved time-out together. The kids' club, open from morning until night daily, provides a great variety of indoor and outdoor activities for children aged two years and up. Qualified supervisors entertain children with magic tricks, music, costume making, weekly themed parties, and treasure hunts in the mountains. The SHF teenagers' room entices young people to dive into a unique, age-appropriate holiday world. A bouldering wall, interactive gaming tables, video games, and a dance floor ensure an action-packed and fun-filled holiday. At night, the in-house cinema invites the whole family to get together for a movie night. In between all the fun and action, many culinary treats are offered to the young adventurers to replenish their energy: special children's lunches and the children's buffet from 6:30 pm daily satisfy your children's hunger with high-quality slow food.

Outside the hotel, the Serfaus-Fiss-Ladis region is one great big adventure playground, open year-round. Snowcat rides, toboggan nights, or adrenalin-fuelled Skyswing sessions are among the winter's highlights. The legendary Nightflow event takes place once a week. It entices the entire family with a ski show featuring impressive stunts, breathtaking effects, and a sweeping fireworks display. For children eager to learn skiing, Bertas Kinderland provides a unique experience. In the summer, the Fiss Summer Fun Park at the Möseralm hut ensures thrilling adventures with the Fisser Flieger and Fisser Flitzer attractions. Moreover, the region offers many opportunities for entertaining family hikes. The highlights are the Explorer Trail, Witch Trail, and Pirate Trail in the local adventure mountains, staged by the famous children's book writer Thomas C. Brezina.

### **A new mountain adventure every day**

Whether in the snow or summer sunshine, Serfaus-Fiss-Ladis is an excellent place for an active holiday year-round. With its superb location, Schlosshotel Fiss provides the ideal point of departure for all kinds of Alpine adventures.

The partnership between the three villages Serfaus, Fiss, and Ladis, started 20 years ago, was the beginning of Europe's most family-friendly ski region. 214 kilometres of piste offer something for everyone from beginner to professional skier. 68 lifts and cable cars and guaranteed snow until spring provide an ideal infrastructure. Carving routes, mogul slopes, fun

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areas, and designated freeride areas promise fantastic skiing for all tastes and skill levels. At Schlosshotel Fiss, skiing is closer than anywhere else: the hotel's location right on the slopes is unique throughout the region. There is a lift that literally propels guests from their delicious breakfast to their piste adventure. The in-house sports shop, run by Sport Schmid, includes a ski rental service and storage facilities exclusively for guests and offers personal advice and professional equipment for sale. Winter holidays would not be complete without a variety of cross-country tracks, snowshoe hikes, toboggan adventures, visits to cosy mountain huts, and weekly ski shows. The "First Track" experience is perfect for all those looking for an unparalleled ski experience, allowing them to be the first to leave their tracks on perfectly groomed piste before sunrise.

Summer at Schlosshotel Fiss is no less adventurous: guests can get up close to the mountains in many ways. Guided hikes are led by the hotel's guide, Christian. 500 kilometres of perfectly prepared and child-friendly paths and trails are waiting to be explored, meandering through blooming meadows and along crystal-clear mountain lakes. Many trails take hikers up to heights of over 3,000 metres above sea level, where spellbinding views await. A hikers' shuttle operates between the three villages, and many lifts are accessible for free with the SUPER. SUMMER. CARD. The region's ticket to adventure comprises an abundance of activities and discounts for guests at Schlosshotel Fiss.

Over 200 kilometres of biking trails and cycling paths are open from June through to October, inviting bike enthusiasts to explore the region on two wheels. Guests may want to venture out on their own or book a local outdoor guide right at the hotel. The region's bike options include family trails and gentle routes with delicious gourmet stops along the way, as well as thrilling Alpine high trails to challenge yourself. One of the region's highlights for all ages, situated in close reach of the hotel, is the local bike park. Features include jumps, berms, north shore elements, and obstacles for all levels of riders. Mountain bikes and helmets are available to rent for free at the hotel's sports store.

[www.schlosshotel-fiss.com](http://www.schlosshotel-fiss.com)

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